



# **DATESH PROPERTIES**

# **POPIA ACT**

## Introduction

Datesh Properties is committed to protecting the privacy of its users in compliance with the Protection of Personal Information Act, 2013 (POPIA). This policy outlines how Datesh Properties collects, uses, and processes personal information in relation to its property listing platform. By using the platform, users agree to the terms of this policy.

## Scope of Policy

This policy applies to all personal information collected, used, and processed by Datesh Properties in relation to its property listing platform. Personal information includes any information that identifies an individual or can be used to identify an individual, directly or indirectly.

## Collection of Personal Information

Datesh Properties collects personal information from users in order to provide its property listing services. Personal information collected may include, but is not limited to:

- Name
- Contact information (email address, phone number, physical address)
- Property details
- Financial information (for payment processing purposes)
- Use of Personal Information

## Datesh Properties uses personal information for the following purposes:

- To provide property listing services to users
- To communicate with users regarding their listings and related services
- To process payments for listing services
- To comply with legal obligations

## Sharing of Personal Information

Datesh Properties may share personal information with third-party service providers in order to provide its property listing services. These service providers are contractually bound to protect the confidentiality and security of personal information and are not authorized to use personal information for any other purpose.

Datesh Properties may also share personal information with law enforcement agencies or other authorized government authorities when required to do so by law.

## Access to and Correction of Personal Information

Users have the right to access their personal information held by Datesh Properties and to request corrections to any inaccuracies. Requests for access or correction should be sent to [info@dateshproperties.co.za](mailto:info@dateshproperties.co.za).

## Protection of Personal Information

Datesh Properties takes reasonable technical and organizational measures to protect personal information against loss, theft, unauthorized access, disclosure, copying, use, or modification. Access to personal information is restricted to employees, contractors, and service providers on a need-to-know basis.

## Retention of Personal Information

Datesh Properties retains personal information for as long as necessary to fulfill the purposes for which it was collected or as required by law. Personal information is securely disposed of when no longer needed.

**Processing of Personal Information:** Datesh Properties collects and processes personal information for the purposes of providing its services, such as property listing and advertising. This may include information such as name, contact details, property information, and payment information.

**Security Measures:** Datesh Properties will take appropriate technical and organizational measures to ensure the security of personal information and prevent its unauthorized access, use, or disclosure.

**Access and Correction:** Individuals have the right to request access to their personal information held by Datesh Properties, as well as the right to request correction of any inaccurate or incomplete information.

**Retention and Destruction:** Datesh Properties will only retain personal information for as long as necessary to fulfill the purposes for which it was collected, unless a longer retention period is required by law. Personal information will be securely destroyed or deleted when it is no longer needed.

**Complaints:** Individuals have the right to lodge a complaint with the Information Regulator if they believe their personal information has been processed unlawfully or in violation of POPIA.

**Data Transfers:** Datesh Properties may transfer personal information to third-party service providers, such as payment processors or advertising partners, for the purposes of providing its services. Datesh Properties will ensure that any such transfers comply with POPIA.

**Complaints:** Users have the right to lodge a complaint with the Information Regulator if they believe that Datesh Properties has not complied with the provisions of POPIA. Complaints can be lodged with the Information Regulator at [infoereg@justice.gov.za](mailto:infoereg@justice.gov.za).

## Conclusion

Datesh Properties is committed to protecting the privacy of its users and to complying with the provisions of POPIA. By using the property listing platform, users agree to the terms of this policy.